



JAQUANNE PETERSON

CREATIVE CONSULTANT

CONTACT

 786-838-8349

 Coconut Creek, FL

 [Linkedin.com/in/Jaquanne](https://www.linkedin.com/in/Jaquanne)

EDUCATION

MBA / Marketing

Kaplan University
Mar. 2015 – Nov. 2017

Bachelor of Science / Entrepreneurship

Florida State University
Aug. 2008 – Aug. 2012

Real Estate Sales Assoc.

DBPR
Sep. 2022 - Current

EXPERTISE

- **WordPress/CMS/CSS Design/HTML**
(12 Years)
- **Microsoft Office Suite**
(10 Years)
- **Adobe Creative Suite**
(7 Years)
- **CoStar/LoopNet, Crexi Marketing Sites**
(4 Years)
- **Google/Facebook Ads**
(4 Years)

PROFESSIONAL PROFILE

Branding Consultant/ Creative Specialist with a fundamental knowledge of the entire marketing process from data research to analytics and refinement. I offer web/ graphic design, video editing/postproduction, digital asset management, and other marketing services for businesses.

I further specialize in commercial property marketing, helping craft attractive and engaging assets for both brokers and clients.

EXPERIENCE

CLIENT SERVICE TEAM LEAD

CBRE /Mar. 2019-Current

- Coordinate the distribution of internal and external marketing information.
- Conceptualize and develop the design of flyers, property brochures, proposals or offering memoranda for the purpose of closing deals.
- Participates in the formulation and strategy for marketing properties and expanding business for a dedicated team.
- Acts as single point of contact for all data requirements from the sales team, including information related to marketing, research, and financial analysis.

MARKETING SPECIALIST (Freelance)

The Web Design Spot / Aug. 2009-Current

- Responsive Web Design Services for industries including law, real estate, e-commerce, and more.
- Video Editing/ Live Broadcast Direction for YouTube / Facebook
- Graphic Design and Digital Asset Creation: Corporate Press Kits, Banners, Logos, Flyers, and Digital Assets

GRAPHIC DESIGNER / WEBMASTER

Miami Today /Aug. 2018 -Mar. 2019

- Develop and manage publication layouts via InDesign
- Assist in photo manipulation/adjustments for clients
- Coordinate with Lead Editor, Reporters, and Copyrighters to ensure publication meets weekly deadlines